

25c Rubber-set Tooth Brushes 15c

THIS COUPON and 15c for genuine "Rubber-set" Tooth Brushes, in popular shapes. Brushes guaranteed not to come out. Sold everywhere at 35c. (T)

10c Rolls of Sanitary Toilet Paper Three Rolls for 11c

THIS COUPON and 10c for THREE rolls of "Sanitary" Toilet Tissue Paper, full 1,000 sheets of perforated paper to the roll. Regularly 10c a roll. 30c value for 11c. Basement. (T)

15c and 19c NAIL FILES 9c

THIS COUPON and 15c for usual 15c and 19c Flexible Steel Nail Files, extra quality double cut steel, assorted sizes. (T)

STORE HOURS: Open at 8:45 A.M.; Close at 5:30 P.M.

"IT PAYS TO DEAL AT GOLDENBERG'S"

Goldenberg's

SEVENTH AND K "THE DEPENDABLE STORE"

50c INVERTED GAS LIGHTS For 19c

THIS COUPON and 19c for regular 50c inverted Gas Light, with brass fixtures, all complete. Easily adjusted; gives a soft, brilliant light. Basement. (T)

25c Carpet BROOMS For 17c Each

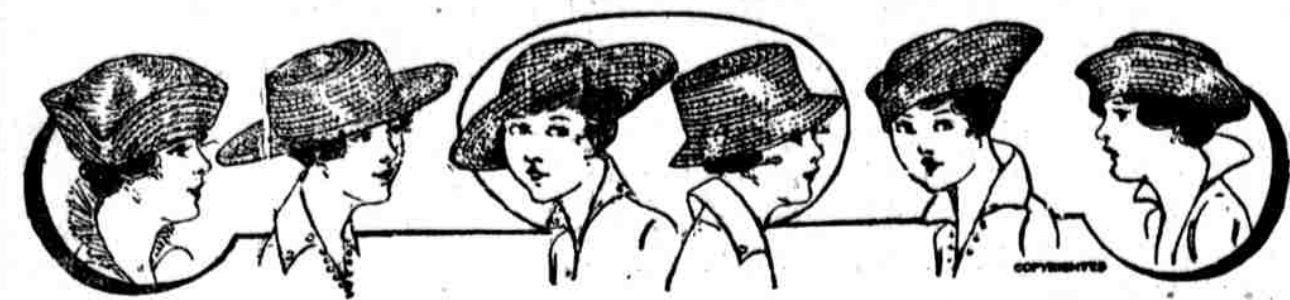
THIS COUPON and 17c for extra quality four-string Carpet Broom; strongly made, with wire ferrule or handle. Sold regularly at 25c. Basement. (T)

59c FOUNTAIN SYRINGES Each 39c

THIS COUPON and 39c for 59c Fountain Syringe, 2-quart size; good quality rubber, with 5 feet of tubing and hard rubber fittings. Toilet Goods Dept. (T)

500 Dozen Untrimmed HATS 88c

Values Worth Up to \$3.00



Untrimmed Hats of fine quality Hemps and Milan Hemps, for women and misses, also Leghorns for young girls, in all the newest and most stunning shapes, including medium and large Sailors, Pokes, Continentals, Shepherds and other styles. Choice of black, sand, old rose, military blue, gray, purple, navy blue and brown. All with well-finished edges, such as are found only on the finest hats.

Stylish Trimmed Hats \$2.98

Values Worth up to \$8.00

Trimmed Hats of every description, in all the fashionable shapes, trimming and material—a display so thoroughly good and stylish you cannot fail to find a becoming hat in the lot. Large, medium and small shapes of finest quality straws, trimmed with flowers, winks, quills, ostrich feathers and other ornaments, in black and leading colors. Stylishly trimmed in dressy or stiff tailored effects. No two hats alike—a feature that assures you a distinctive style in the hat you select.

Beautiful Imported Flowers

15c Values up to \$1.00 25c Values up to \$1.50

Finest quality Flowers, including Velvet Pansies, Cherries, many kinds of Roses, from the stately American Beauty to the small buds, also Daisies, Wistaria, Forget-Me-Nots, Poppies, Wreaths of Silk Roses, etc., in all colors.

Women's New Spring Low Shoes

Choice of Values Worth \$2.50, \$3 and \$3.50 a Pair at

\$1.95

This purchase of women's new Spring Low Shoes presents the most remarkable money-saving opportunity ever offered at the season's start. Not alone because of the astonishing low price we are able to name, but also for the reason the footwear offered in the sale represents qualities that bear an enviable reputation for high quality, this is an event out of the ordinary in shoe sales.

There are about one thousand pairs of Low Shoes in the lot, the product of the well-known shoe manufacturers, Utz & Dunn Co., of Rochester, N. Y.

The styles include: Colonials, Pumps and Oxfords of Patent Colt, Gun-Metal Kid and Tan Leathers.

High and low heels, tipped or plain toes in the lot. Hand-sewed and hand-turned soles. All good, serviceable qualities and splendid styles for spring and summer wear.

All sizes from 2½ to 8. When you can buy your new spring footwear at such big savings, you should lose no time in attending this sale of regular \$2.50, \$3.00, and \$3.50 Shoes at \$1.95 pair.

Shoe Department, First Floor.



Coupon Sales

Gillie's Coffee, 19c lb.

THIS COUPON and 19c for one pound package of Gillie's J. M. M. brand Coffee, a favorite coffee with all good housewives. (T)

10c Cocoa, 5c

THIS COUPON and 5c for regular 10c cans of Hershey's Breakfast Cocoa, a most delicious beverage. (T)

\$1.19 Long-cloth, 69c

THIS COUPON and 69c for 12 yard pieces of genuine English Long-cloth, 36 inches wide, soft kid finish quality. (T)

\$1.00 Straw Hats, 25c

THIS COUPON and 25c for Women's Rough Straw Hats, all colors and shapes. (Millinery Dept.) (T)

\$2.00 Straw Hats, 49c

THIS COUPON and 49c for Hemp Hats, all colors and good shapes, various good colors. (Millinery Dept.) (T)

48c Wreaths, 29c

THIS COUPON and 29c for Beautiful Wreaths, of small roses combined with foliage; all natural shades. (Millinery Dept.) (T)

Two 25c Towels, 29c

THIS COUPON and 29c for two heavy, double thread, Bleached Turkish Towels; size 24x48; unhemmed ends. (T)

25c Scarfs, 15c

THIS COUPON and 15c for Scrim Scarfs, with pretty colored borders; hemstitched and edged with lace. Full size. (T)

36-in. Crepe de Chine

Regular 50c Value **29c** Silk-and-Linen Fabric In All Shades

Women in quest of new and charming material for Spring and Summer Frocks should not miss this opportunity to buy regular 50c quality Crepe de Chine at nearly one-half below the regular price.

A new shipment just from the makers—extra fine, soft-finish quality, with a rich, lasting luster that gives it the appearance of all silk.

Choice of a large assortment of new Spring shades.

Wash Goods Dept., New Daylight Store.

45-inch White Chiffon Batiste

A Highly Mercerized Quality, Sold Regularly at 29c, a Yard **12½c**

A special underprice lot of 6,000 yards of this pretty and attractive white material goes on sale tomorrow at a price that should create a stir, and decide you to buy now for future as well as immediate needs.

45 inches wide White Mercerized Chiffon Batiste, an extra fine sheer quality, with soft, silky luster that will not be harmed by washing. Tomorrow the regular 29c grade at 12½c a yard.

45-inch White Ratine, a heavy, close-woven quality, with the stylish rice weave, for suits and skirts. Worth 39c yard. Sale price **19c**

40-inch White Rice Voile, a new and distinctive white fabric, in great demand for waists and dresses. Worth 39c yard. Sale price **19c**

36-inch White Ratine Stripe Crepe, neat plain and fancy novelty striped effects. The correct white fabric for waists and dresses. Worth 35c yard. Sale price **18c**

32-inch White Shirting Madras, with neat white woven stripes; soft-finish grade for men's shirts, also women's waists and dresses. Worth 25c yard. Sale price **12½c**

27-inch White Embroidered Crepe, with white embroidered designs; handsome quality, for waists and dresses. Worth 25c yard. Sale price **14c**

34-inch White Cannon Cloth, a heavy, close-woven quality, linen-finish, having the appearance of the all-linen suitings. Regularly 19c yard. Sale price **12½c**

36-inch White Pajama Checks, a soft-finish, firm-woven material, for summer undergarments. Regularly 15c yard. Sale price **9½c**

36-inch White Imported Pique, 36 inches wide, a superior quality, with heavy raised woven welts. All size welts from the pin well to the popular rail welt. Sale price **19c**

ALL WOOL STORM SERGE 49c

Regular 75c Quality

A special sale offering that should interest every woman who is planning to make up a new Spring suit, dress or skirt.

44-inch-wide All-wool Storm Serge, an extra heavy weight, hard twisted, double twill grade, made of the finest selected Australian wool. Sponged and shrunk ready for the needle.

These colors: Navy, royal, Belgian blue, sand, Russian green, battleship gray, also black. Sale price, 49c a yard.

81x36 Seamless Bleached Sheets; double-bed size; heavy linen-finish quality. Sold regularly at 79c each. Sale price **55c**

45x36 Bleached Pillow Cases, large size; hand torn and ironed; linen-finish quality. Regularly 12½c each. Sale price **8¾c**

61x90 Seamless Bleached Sheets; double-bed size; heavy linen-finish quality. Sold regularly at 79c each. Sale price **55c**

45x36 Bleached Pillow Cases, large size; hand torn and ironed; linen-finish quality. Regularly 12½c each. Sale price **8¾c**

44-inch All-wool Henrietta, extra fine twill, rich silk-finish grade, in all wanted spring shades and black. Regularly \$1.00 value. Sale price, yard **69c**

\$2 "Viko" Aluminum Perculator

69c With this Coupon



This large-size (1½ qt.) Pure Aluminum Seamless Coffee Perculator, with removable filtering attachment, as shown in the sketch, sold regularly at \$2.00, offered tomorrow with this Coupon for **69c** each.

Glass condenser in top and aluminum handle. Makes delicious coffee. Furniture Dept., "Across the Street." (T)

A Purchase of 100 Dozen Welded Bleached Sheets 38c

Regular 59c Value

Exceptional values in Sheets that should bring housewives here tomorrow to supply future as well as immediate needs.

They are double-bed size Welded Bleached Sheets, made of fine round thread sheeting cotton, hand torn and ironed, with 3-inch hem.

Free from dressing. Strictly perfect quality—not "seconds" or damaged sheets. Sale price 38c each.

61x90 Seamless Bleached Sheets; double-bed size; heavy linen-finish quality. Sold regularly at 79c each. Sale price **55c**

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PARLOR SUITE, \$23.75



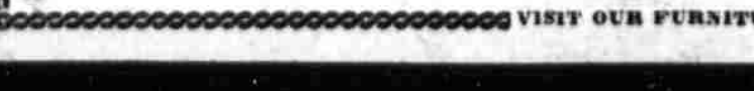
Handsome Parlor Suite, made and finished in the finest manner; upholstered in imperial Spanish leather or plush, with spring seats.

This \$12.50 Couch \$6.90



This Couch, with metal sanitary construction and upholstered in imperial leather; large and comfortable.

This Brass Cuspidor 29c



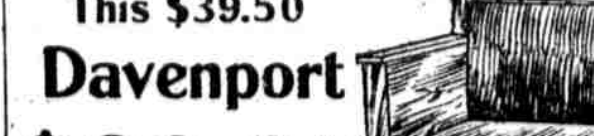
Genuine Brass Cuspidor, with weighty bottom. Very heavy and attractive.

This \$36.50 Dresser \$19.50



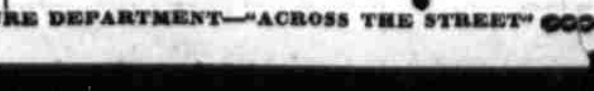
Mahogany-finish Dresser, built on colonial lines; finish and construction of the very best.

This \$29.50 Chiffonier To Match Sale Price \$17.50



Solid oak frame, turned finish, covered in guaranteed imperial leather; sanitary and as comfortable as a bed. Can be operated by a child.

This \$39.50 Davenport \$23.85



Solid oak frame, turned finish, covered in guaranteed imperial leather; sanitary and as comfortable as a bed. Can be operated by a child.

This \$34.50 BUFFET \$19.50



Genuine Quartered Oak Buffet, with French plate mirror and large, roomy drawer arrangement. Strongly built and very handsome. Worth \$34.50. Sale price, **\$19.50**.

This \$12 Cedar Chest \$6.85



Large Size Cedar Chest, 42 inches long, with heavy iron handles and lock. Makes summer packing convenient. Worth \$12. Sale price, **\$6.85**.

This \$22.50 GO-CART \$12.49



Large and Comfortable Red Go-Cart with full roll, in natural gray and brown finishes. Large rubber-tired wheels; steering and brake. Worth \$22.50. Sale price, **\$12.49**.

Regular \$1.50 Fern Dish and Fern 69c

THIS COUPON and 69c for Large Fern Dish and Fern, solid brass. Makes a most attractive centerpiece for table decorations.

This \$1.85 CHAIR GO-CART 98c



Chair Go-Carts, with rubber-tired wheels and leather strap. Strongly made. Worth \$1.85. Sale price, **98c**.

This \$22.50 GO-CART \$12.49



Large and Comfortable Red Go-Cart with full roll, in natural gray and brown finishes. Large rubber-tired wheels; steering and brake. Worth \$22.50. Sale price, **\$12.49**.

